



New Partnership between **NEORIS and Toucan Toco** to improve Big Data & Analytics Solutions



The Alliance with the french company reinforces NEORIS' position as strategic partner in the field of Big Data & Analytics

Madrid, 25 of September of 2019 - With the advancement of technology, especially in the areas of Big Data & Analytics and AI, companies are taking on new challenges. If before, they faced complex methods for data capturing, today, having overcome that initial challenge, they have the need to investigate and select them carefully and most importantly: Present them in a manner that's easy to understand, allowing decision making.

To help companies overcome this challenge, [NEORIS](#), **global company of Digital Services**, has signed an agreement with [Toucan Toco](#) - **Technology Company specialized in developing apps for Data-Storytelling** -, with the aim of improving Big Data & Analytics services, offering their clients one of the most innovative solutions in the market for analyzing and managing data.

Thanks to this alliance, NEORIS will be implementing this revolutionary tool for Data visualization, whose

main advantage is the Storytelling aspect for KPI visualization, improving data understanding and adding value to decision-making processes in a collaborative manner.

In this way, Baptiste Jourdan, Founder and Globale Commercial Director of Toucan Toco, has said: *"We've chosen NEORIS as a preferred partner due to their vast experience in projects with Business Intelligence. We wanted a partner with International presence that would allow us to expand through LATAM and arrive in Spain, knowing that NEORIS will add value through their consulting to optimize our data-storytelling projects. We are convinced that NEORIS will help us preach the benefits of data-storytelling against traditional solutions that currently dominate the market, and at the same time consolidate our international presence."*

Julio Estévez, Global Leader for Big Data & Analytics at NEORIS, explains: *"Toucan Toco's solutions will allow us to offer our clients a brand new experience for presenting data to their users. Before, only the company experts could access this information. With this reporting solution, our clients now have the possibility to improve on their joint decision making, towards better results"*

The partnership, which is already in effect, covers the Digital Markets of United States, Europe, Latin America, Africa, Middle East and Asia.



About NEORIS

NEORIS is a **Digital Accelerator** that helps companies step into the future. We combine deep industry knowledge with the highest technological expertise in the market to create tailored solutions to overcome your business challenges and create disruptive growth. With its main headquarters in Miami, Florida (USA), NEORIS has a global network of offices, innovation centers and operations in the United States, Europe, Latin America, Africa, Middle East and Asia.

More information:

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About Toucan Toco

Toucan Toco was founded in march of 2014 by Kilian Bazin, Charles Miglietti, Baptiste Jourdan and David Nowinsky. They realized that only data analysts and experts had access to information of the performance of a company. Their objective was to give ease of access to data for neophyte users and to add value to decision-making processes.

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